



The European DGI tourism Project and the Development of Training Projects: The Professional Profiles of the Future for a Sustainable, Digital and Innovative Tourism

16 March 2023 | 9.30 - 12.30 | Chamber of Commerce Como e Lecco - Via Parini, 16 - COMO



The Project

The DGI Tourism is a project co-funded by the Erasmus+ programme of the European Union.

It aims to create a global training system for professional training aimed at the professions of the Tourism Sector that is inspired by the principles of responsible and sustainable tourism in the post-Covid era and supported by digitalisation.

This training development aims to respond to new emerging needs of the market and favor a flexible transition for students, trainers, professionals with respect to the issues that characterise new horizons of this era with an innovative approach and with particular reference to sustainability in its broadest sense and digital skills.

[DGI Tourism Project Website](#)



The Event

This event aims to promote the objectives of the DGI project and present the results of the project thus far. It seeks to involve the main stakeholders of the sector in identifying a track of development of possible and effective training courses for the training of a professional profile who know how to respond to the emerging needs of the tourism sector.

It aims to be a moment of meeting, sharing, and comparison that could lead to collaboration within our existing and future training paths.

[RSVP](#)



PROGRAMME

9:30 **Welcome of Participants**

Part One

10:00 **Welcome Remarks**
Ilenia Brenna
Manager of Como & Cantù Centre, Enaip Lombardia

10:10 **The DGI Tourism Project**
Marika Mazzi Boém, Innovation Strategy Director & DGI Coordinator/
Giovanni Zorra, Project Manager
X23 Srl The Innovation Bakery™

10:30 **Project Result Presentation**
Sandra Bernasconi
Tutor, Tourism Courses, Enaip Como Centre

Part Two

10:45 **Round Table:**
The skills and professional profiles of the future for a sustainable, digital, and innovative tourism
Moderator:
Savina Principi
International Area, Enaip Lombardia

The Tourism Sector and Vocational Training in Austria
Günter Moser
Manager, BSHR Vienna

The guidelines and projects for the tourist development of the territory in Como and Lecco Territories
Giuseppe Rasella
Chamber of Commerce Como e Lecco

Needs, skills, and new professional figures/profiles
Luca Leoni
Confcommercio Federalberghi Como

Flavia Cortelezzi
Università Insubria Como

Fabrizio Pozzoli
Confcooperative Culture Tourism Sport Lombardia

12:15 **Conclusions**

12:30 **Closing and Final Greetings**

RSVP: savina.principi@enaip Lombardia.it

This event is made possible with the support of:



CAMERA DI COMMERCIO COMO-LECCO
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DGI Tourism Project Consortium

